

## COM 3210 Case Study Rubric

Student: \_\_\_\_\_

Date: \_\_\_\_\_

| Category and Score                                                                                                                                                                                                                                                                             | Comments |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| Content: Does the student provide a clear and developed thesis? Does the student provide concrete details and thorough commentary to illustrate their main points? Are all ideas fleshed out and supported? Are all parts of the assignments guidelines addressed in depth?<br>40% (50 points) |          |
| Organization: Does the student have clear and developed introduction and conclusion? Does the student clearly state ideas? Are the ideas well organized and logically sequenced? Are transitions provided to flow from idea to idea?<br>40% (50 points)                                        |          |
| Writing: Does the student meet the page requirement? Is the student's writing clear, concise, and easy to understand? Is word choice and usage appropriate? Is the group's writing free from grammatical and syntactical errors?<br>20% (25 points)                                            |          |

Grade: \_\_\_\_\_/125          \_\_\_\_\_%